



CHERISHED *Mom*

## Sponsorship Packet



CHERISHED Mom

## Introduction

On behalf of Cherished Mom, we would like to extend the opportunity for you and your company to become sponsors of our organization. Cherished Mom is a volunteer-based non-profit that is dedicated to providing resources and support to mothers through the means of education surrounding maternal mental health.

## Mission

Promoting education, support, and awareness of perinatal mood disorders to moms, families, healthcare professionals and the community.

## Vision

A world free of stigma surrounding maternal mental health, where no mom feels alone and feels comfortable seeking the help they need

## Core Values

- Faith
- Integrity
- Balance
- Community
- Excellence
- Quality
- Education

## Board Members

Kristina Dulaney - President  
Wesley Dulaney - Secretary  
Chris Hartley - Member  
Paezha McCartt - Member  
Lisa Gates - Treasurer  
Allison Plattsmier - Member  
Kelsey Geddings - Member  
Chelsea Taylor - Member  
Susan Turner - Member



## **501 c(3) Tax Exempt Non-Profit Organization**

Cherished Mom is a 501 c(3) tax exempt non-profit organization. Our organization is made up of volunteers, healthcare professionals, mothers and families. Cherished Mom and its members are passionate about helping mothers through means of education, resources and support. The organization is based out of East Tennessee, and we strive to help individuals on a local and national level. Services provided by Cherished Mom are done so at no cost to mothers and their families. Our overarching goal is to promote awareness surrounding maternal mental health through the means of support, education, and resources. Cherished Mom believes that every mother deserves the opportunity to make well-informed decisions concerning their mental health.



Dear Potential Donor,

If you are interested in becoming a sponsor for Cherished Mom, we encourage you to take time to review our sponsorship information that is provided within this packet. We have provided four levels of sponsorship in order to ensure that you will be able to locate a level that you are comfortable with. Any sponsorship level chosen will be incredibly beneficial to Cherished Mom and the population that we serve. Every mother deserves the opportunity to make their voices and struggles heard, through your sponsorship, you can make that possible.

Kindest Regards,

Cherished Mom



## CHERISHED Mom

Name of Business/Sponsor \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Website (if applicable) \_\_\_\_\_  
Contact Name \_\_\_\_\_  
Phone: Cell \_\_\_\_\_ Work \_\_\_\_\_  
Contact Email \_\_\_\_\_

Sponsorship (Select Level):

Sponsorship Levels	Amount	✓
Cherished Champion	2,000	
Cherished Advocate	1,000	
Cherished Supporter	500	
Cherished Friend	250	

\*Sponsor Benefits Located Below on P.6\*

Please Select One of the Following Methods of Donation

- Check Enclosed (Please make checks payable to: Cherished Mom)
- Check will be sent by: Date \_\_\_\_\_
- Donation Via PayPal - [info@cherishedmom.org](mailto:info@cherishedmom.org)
- Online Donation
- Invoice Request - Donation Amount:  
(Invoice can be emailed, faxed, or mailed)



## Sponsorship Benefits

BENEFITS	CHERISHED CHAMPION	CHERISHED ADVOCATE	CHERISHED SUPPORTER	CHERISHED FRIEND
Logo on Website	Large Logo	Medium Logo	Small Logo	Name on Website
Shout out on social media	Shout out monthly	Shout out every other month	Shout out quarterly	⊗
Logo on T-Shirt	Large Logo	Medium Logo	Small Logo	⊗
Logo in Newsletters	Large Logo	Medium Logo	⊗	⊗
Logo on Printed Materials *If Applicable*	Logo inclusion	Business Name Inclusion	⊗	⊗
Shout out on Podcast and/or FB Lives	Business included during podcast or FB Live events	Business mentioned in podcast notes and/or FB Live content	⊗	⊗
Media Recognition *when applicable*	recognition included when available	⊗	⊗	⊗