

Sponsorship Packet

Blue Jean BALL



6.30 P.M.

SATURDAY,
APRIL 25TH, 2020

ALLANDALE BARN
4444 WEST STONE DRIVE
KINGSPORT, TN 37660



CHERISHED Mom

Dear Cherished Mom Friends and Partners,

We are so thrilled to host another Gala to kickstart a full month of raising awareness for Maternal Mental Health during May. Perinatal mood and anxiety disorders are the number one complication of childbirth and Cherished Mom is dedicated to educate moms, families and the community. Our Blue Jean Ball is our biggest fundraiser of the year and we are asking you to get involved through sponsorship, in kind donations and/or monetary giving.

The Blue Jean Ball is here for its second year of celebration with delicious food and drinks to boot. As our largest planned fundraiser, the Ball will help secure the much needed funds to run our programs to raise awareness and educate new moms and families surrounding perinatal mental health, like postpartum depression, in Northeast Tennessee. With your sponsorship, we can provide free self-care boxes to new moms after they receive much needed education (a series of videos completed by health care professionals).

Your support of our Blue Jean Ball through sponsorship or donations goes a long way in helping the community we all live and work in. Plus, it affords you the opportunity to enjoy a wonderful evening! We appreciate your support of Cherished Mom and our mission to educate new moms, families and the community so that no mom suffers in silence and has access to resources, support and education.

Thank You!

Kristina Dulaney RN, PMH-C
Founder,
Cherished Mom
www.cherishedmom.org

SPONSORSHIP OPPORTUNITIES

2ND ANNUAL PRESENTING SPONSOR

\$5000

- ✓ 16 Admission tickets (2 tables)
- ✓ Reserved Tables with logo
- ✓ Most prominent logo on all printed materials/signage
- ✓ Logo on event T-shirts
- ✓ Logo on Podium at event
- ✓ Recognition on News and Media as Presenting Sponsor (when Available)
- ✓ Media / PSAs when possible
- ✓ Social Media Recognition
- ✓ Logo and link on event website
- ✓ General Thank you to our sponsors Post
- ✓ Logo on our Cherished Champions Page under 2020

FLARE

\$2500

- ✓ 16 Admission tickets (2 tables)
- ✓ Reserved Tables with logo
- ✓ Logo on all printed materials/signage under Flare Sponsor
- ✓ Media / PSAs when possible
- ✓ Logo on event T-shirts
- ✓ Logo and link on event website under Flare Sponsor
- ✓ General Thank you to our sponsors Post
- ✓ Logo on our Cherished Champions Page



BOOTCUT

\$1000

- 8 admission tickets (1 table)
- Reserved table with logo
- Logo on all materials/signage
- Logo on event T-shirts
- General Thank you to our sponsors Post
- Logo and link on event website under Bootcut sponsor

SKINNY (HALF TABLE SPONSOR)

\$500

- Half Table Reserved (4 tickets)
- Logo on event slideshow under SKINNY sponsor

LOW RISE

\$250

- Logo on event slideshow under SKINNY sponsor

Please make check payable to Cherished Mom. To make an online payment or purchase tickets, please visit

www.cherishedmom.org

Name of Organization (as it should appear on event print materials): _____

Contact Name: _____

Address: _____

City: _____ Sponsorship Level: \$ _____

State: _____ ZIP: _____

Phone: _____ Email: _____