

Blue Jean BALL

Sponsorship Packet

**Saturday
May, 18th**

Time: 6pm

Venue:

*The Kings
Centre*

300-E main St#200,
Johnson City, TN 37601



Dear Cherished Mom Partners,

This is an exciting year for us as we prepare to host our 1st annual Cherished Mom Gala during May, maternal mental health month! With postpartum mood and anxiety disorders being the number one complication of childbirth, Cherished Mom is dedicated to changing the knowledge landscape of perinatal mental health. We want moms to see the value of their self care and how to put it into practice as a new parent. We are asking you to get involved and sponsor our 1st annual gala, the Blue Jean Ball.

The Blue Jean Ball is here for its first year of celebration with some delicious food and drinks to boot. As our largest planned fundraiser, the Ball will help secure the much needed funds to run our programs to raise awareness and educate new moms and families surrounding perinatal mood and anxiety disorders, like postpartum depression, in Northeast Tennessee. With your sponsorship, we can provide free self-care boxes to new moms after they receive much needed education (a series of videos completed by health professionals)..

Your support of our Blue Jean Ball through one of our sponsorship options goes a long way to helping the community we all live and work in. Plus, it affords you the opportunity to enjoy a wonderful evening! We appreciate your support of Cherished Mom and our mission to educate new moms, families and the community on the number one complication of childbirth so that no mom suffers in silence.

Sincerely,

Kristina Dulancy
(President)

SPONSORSHIP OPPORTUNITIES

1st ANNUAL PRESENTING SPONSOR

\$8,000

- 16 Admission tickets (2 tables) Front Center
- Reserved Tables with logo
- Most prominent logo on all printed materials/signage
- Most prominent logo on event slideshow
- Logo on Podium at event
- Recognition in News and Media as Presenting Sponsor (when Available)
- Social Media Recognition
- Logo and link on event website
- Special Recognition During Event
- Business Name (logo if space available) included on 2019 Inaugural Gala T-Shirt

FLARE

\$5,000

- 16 Admission tickets (2 tables) Front Area
- Reserved Table with logo
- Logo on all printed materials/signage under Flare Sponsor
- Logo on event slideshow under Flare Sponsor
- Recognition in News and Media when available
- Social Media Recognition
- Logo and link on event website under Flare Sponsor
- Special Recognition During Event
- Business Name (logo if space available) included on 2019 Inaugural Gala T-Shirt

BOOTCUT

\$2500

- ✓ 8 admission tickets (1 table) Front Area
- ✓ Logo on all printed materials/signage under Bootcut sponsor
- ✓ Logo on event slideshow under Bootcut sponsor
- ✓ Logo and Link on event website under Bootcut Sponsor
- ✓ Social Media Recognition
- ✓ Special Recognition During Event
- ✓ Business Name (logo if space available) included on 2019 Inaugural Gala T-Shirt

RELAXED

\$1500

- ✓ 8 admission tickets (1 table)
- ✓ Logo on all printed materials/signage under RELAXED sponsor
- ✓ Logo on event slideshow under RELAXED sponsor
- ✓ Social Media Recognition
- ✓ Logo and Link on event website under RELAXED Sponsor
- ✓ Business Name (logo if space available) included on 2019 Inaugural Gala T-Shirt

LOW RISE

\$1000

- ✓ 8 admission tickets (1 table)
- ✓ Logo on all printed materials/signage under LOW RISE sponsor
- ✓ Logo on event slideshow under LOW RISE sponsor
- ✓ Logo and Link on event website under LOW RISE Sponsor
- ✓ Business Name (logo if space available) included on 2019 Inaugural Gala T-Shirt

SKINNY (Half Table Sponsor)

\$500

- ✓ Half Table Reserved (4 tickets)
- ✓ Logo on event slideshow under SKINNY sponsor

Individual Tickets

for **\$50.00** each

available at
cherishedmom.org



CHERISHED Mom

FOCUSING ON THE MENTAL HEALTH OF NEW MOMS



[.com/cherishedmom.org/](https://www.cherishedmom.org/)



423-742-6739



www.cherishedmom.org

Please make check payable to Cherished Mom. To make an online payment, please visit

www.cherishedmom.org

Name of Organization (as it should appear on event print materials): _____

Contact Name: _____

Address: _____

City: _____ Sponsorship Level: \$ _____

State: _____ ZIP: _____

Phone: _____ Email: _____



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